

ARCHITECT FINANCIAL TECHNOLOGIES INC. COOKIE NOTICE

WHAT ARE COOKIES?

This website uses cookies and other tracking technologies for different purposes. Cookies are small blocks of data (text file) that are placed on devices by our website via your internet browser. In this Cookie Notice, we may use the term “cookies” to mean cookies and other similar technologies which can be used to achieve similar things, such as web beacons, tracking pixels and device identifiers.

The use of such technologies lets us remember information about you and help improve website functionality. We may choose to engage others to provide information which we may use to analyse and track data, determine the popularity of certain content, and better understand your online activity. More information about the specific cookies that we use on this website can be found in the “Cookies We Use” section below.

This may involve the processing of your personal information as a user of the site, including in relation to how you interact with the site (such as clickstream data and the amount of time spent on different site pages) and technical information regarding how you access site content (including your IP address, geolocation and information relating to your device, operating system and browser). For more information about use of your personal data, please see our Privacy Policy.

TYPES OF COOKIE

Necessary cookies – these cookies are necessary for core website functionality such as security, website usability and network management. You can block these cookies via your browser but doing so would cause the website to malfunction. You cannot opt out of these cookies using our cookie banner.

Functional cookies – these cookies help enhance the website’s performance and functionality, for example remembering a user’s region. You can consent to enable us to do this via our cookie banner, but you are not obliged to do so. If you do not consent, we will not enable these cookies. However, it may impact the functionality of the website.

Analytics cookies – these cookies allow us to count visits, interpret usability/popularity of website pages, determine abstract (non-identifiable) groupings of website traffic sources and effectiveness of web pages. We use Google Analytics functionality. You can consent to enable us to do this via our cookie banner but you are not obliged to do so. If you do not consent, we will not enable these cookies. The Google Analytics cookie privacy statement can be found [here](#). Furthermore, Google has developed a browser add-on to allow users to [opt out of Google Analytics](#) across all websites that use it. This is also available in the Chrome Web Store.

Targeting / advertising cookies – these cookies gather information about users’ online activity across multiple websites, which enables advertisers to tailor adverts you see to your interests. These will usually be third-party cookies, meaning they are set by an organisation other than Architect. To learn more about interest-based advertising and how you may be able to opt out, please visit the [Network Advertising Initiative’s online resources](#) and/or the [Digital Advertising Alliance \(“DAA”\)](#). Please note that opting out does not mean you will stop seeing ads, only that the ads may be less relevant to your interests.

OPTING OUT OF COOKIES

If you do not want to receive cookies, you can modify your browser settings so that it either blocks all cookies or notifies you when cookies are being used. However, please note that disabling cookies can affect the functionality of some web pages.

You can also opt out of our use of (non-essential) cookies by emailing us at privacy@architect.co.

To learn more about cookies, please see:

- [AllAboutCookies.org](https://www.allaboutcookies.org)